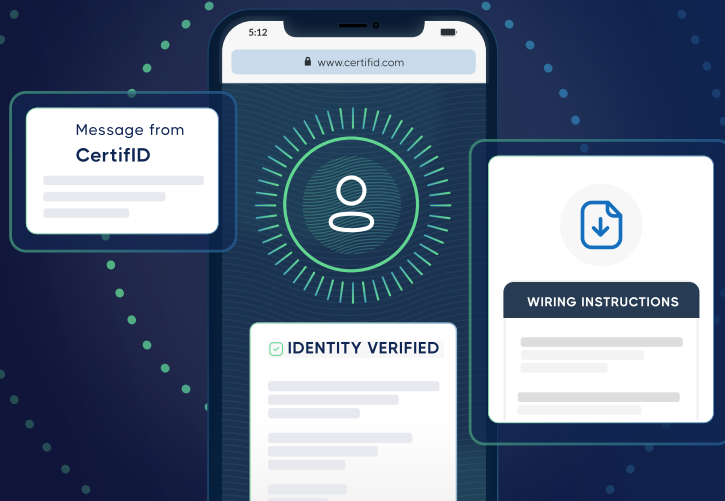


# Columbia Title, Inc. keeps you safe from fraud.

Use CertifID to help protect the transfer of your money.



## Is wire fraud really that serious?

Wire transfers continue to be the most frequently reported payment method for fraud with a reported aggregate loss of \$446 Million and an average loss of \$195k per victim.

2022 FBI IC3 Report

### **⚠ Warning: Don't get tricked at the last minute.**

Fraudsters hack emails and impersonate your real estate agent, title company, or lender to trick you into sending funds to a fraudulent bank account. Do not trust any wiring information unless it comes through CertifID.



## Why we partner with CertifID

**CertifID** is the nation's leading wire fraud prevention solution. CertifID helps verify your identity securely, prior to exchanging sensitive banking information, so you have peace of mind when transferring your money.

## How does CertifID work?



**Receive** an email and text message from CertifID.



**Validate** your identity in a few simple steps.



**Securely** exchange bank account information for a safe transfer of funds.